

CV

MATT COOKE

FINANCE TRANSFORMATION PROFESSIONAL | BRITISH
QUALIFIED ACCOUNTANT - BACC FCCA IFRS

OBJECTIVE

Seeking my next challenging opportunity to lead a finance transformation project for a dynamic organisation.

LANGUAGE SKILLS

English – native
French – intermediate to fluent.

IT SKILLS / EXPERIENCE

Oracle Cloud Financials
Oracle Cloud Procurement
Smartview
Oracle PBCS
SunAccounts
SAP R/3
Hyperion FM
SAGE
Office 365 / Sharepoint
MS Excel (advanced)

EXPERIENCE

ORACLE P2P/FINANCE PROJECT LEAD • MERSEYSIDE POLICE • REPORTING TO PROGRAMME DIRECTOR • JULY 2020–MAY 2021 (CONTRACT)

- Responsible for the delivery of Oracle Procurement & Financials Cloud to Merseyside Police
- Oracle Cloud AP, AR, CM, FA, GL, AC finance modules
- Oracle Cloud SSP, Supplier Portal, Procurement, Contract Management purchasing modules.

ORACLE P2P/FINANCE TRANSFORMATION LEAD • WILLIAM HILL PLC • REPORTING TO FINANCE TRANSFORMATION DIRECTOR • APR 2019–MAY 2020 (CONTRACT)

- Responsible for the delivery of Oracle Procurement Cloud to the William Hill plc Tech and Retail businesses, accounting for a spend of over £200m.

SARBANES OXLEY FINANCE LEAD • TRANSUNION UK • REPORTING TO CFO • DEC 2018 – APR 2019 (CONTRACT)

- Provide high quality process narrative and flow diagram documentation for the implementation of Sarbanes Oxley
- Required an in-depth understanding of all the business cycles within the organization including Hire to Retire, Procure to Pay, Contract to Cash etc.

FINANCE DIRECTOR • EQUINITI PLC • REPORTING TO DIVISION FINANCE DIRECTOR • MAY 2018 – OCT 2018 (CONTRACT)

- Full finance responsibilities for a division of a listed professional services company.
- Leading the transition of finance operations from Leeds to Chennai, India.



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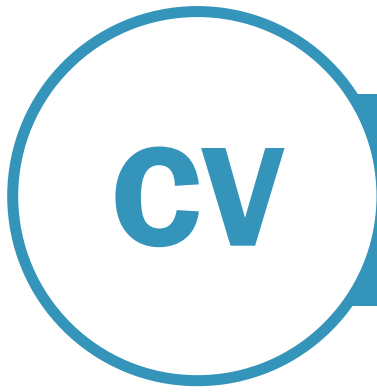
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- Business partnering to the Director of Sales and Managing Director of the division.

EXPERIENCE (CONT.)

IFRS15 TECHNICAL LEAD – REVENUE RECOGNITION (CONTRACT) • CALLCREDIT INFORMATION GROUP LTD • REPORTING TO CFO • FEB 2017–JAN 2018 (CONTRACT)

- Interim role for 12 months providing finance leadership and expertise on the adoption of IFRS15 Revenue Recognition accounting standard.
- Duties involved the integration of the revenue recognition system with the ERP, the systemization of contract, usage and invoice data, and the delivery of budgeting and sales forecasting capabilities.

ORACLE FINANCE TRANSFORMATION LEAD – ORACLE CLOUD FINANCIALS ERP IMPLEMENTATION • CALLCREDIT INFORMATION GROUP LTD • REPORTING TO CFO • MAY 2015– FEB 2017 (CONTRACT)

- Led the cross-functional team (of 10) that implemented Oracle Cloud Financials ERP and Oracle Budgeting & Planning Cloud Solution across the Callcredit business.
- Successful deployment within 11 months, becoming a worldwide case study.
- Design and delivery of processes, controls and governance based upon ITIL and finance best practice.

FINANCIAL CONTROLLER CALLCREDIT INFORMATION GROUP LTD • REPORTING TO GROUP CONTROLLER • NOV 2014-MAY 2015 (CONTRACT)

- Interim role responsible for the commercial finance and reporting areas of Callcredit Ltd.
- Responsibilities included taking the company through the 2014 year-end close and audit.
- Managing team of approx. 30 people.



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COMMERCIAL FINANCE DIRECTOR • EDGE DREAM MEDIA LTD • 2009 - 2014

- Hands on business development role in a start-up SME
- Full financial control, reporting and accountancy responsibility
- Due diligence and post-acquisition integration systems and procedures
- Bank funding reports (balance sheet, P&L and cash flow forecasts), investment appraisals, annual statutory accounts and tax computations, tax planning, management reporting for manufacturing, internal audits etc
- Leadership and management of several finance projects including the implementation of a SME manufacturing ERP system (Mamut), the introduction of a purchasing strategy that significantly improved cash flow and the rollout of SAGE accounts for statutory accounting purposes.

COMMERCIAL FINANCE CONSULTANT, SALES OPERATIONS (CONTRACT) • HEWLETT PACKARD • 2008

- Commercial finance and analysis support to the sales team
- Pricing and decision-making support
- Financial modeling and forecasts

FINANCE TRANSFORMATION LEAD / EUROPEAN, MIDDLE EAST AND AFRICAN REGIONAL FINANCIAL CONTROLLER • SOCIETE INTERNATIONALE DE TELECOMMUNICATIONS AERONAUTIQUES (SITA) • 2007-2008

- Headed up the European Accounting Centre of Excellence, managed team of 120 staff located in Europe, Africa and the Middle East
- Managed an annual budget of US\$ 4m
- Maintained a strong internal control environment and ensured the adherence of corporate accounting policies
- Ensured the timely and accurate recording and reporting of over 200 accounting ledgers, representing US\$ 700m of revenue
- Managed the global accounts payable function/team, ensured timely and complete tax compliance in EMEA countries
- Financial modeling and forecasts to support the business



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SENIOR FINANCE MANAGER, MERGERS & ACQUISITIONS • SOCIETE INTERNATIONALE DE TELECOMMUNICATIONS AERONAUTIQUES (SITA) • 2005-2007

- Due diligence for acquisitions and mergers
- Strategic finance papers setting out the Group's acquisition, merger and joint ventures strategy.
- Contract management.
- Various M&A finance projects including (but not limited to): IFRS first time adoption (US\$ 1.4bn group consolidation); providing the financial framework for a complex debt-for-equity swap.
- Post acquisition integrations.
- Financial modeling and analysis.

FINANCIAL SYSTEMS MANAGER • SOCIETE INTERNATIONALE DE TELECOMMUNICATIONS AERONAUTIQUES (SITA) • 2003-2005

- Manage a team of 8 staff.
- Manage the company's financial systems and financial monthly close processes.
- Financial system implementations.
- Change management and system enhancement projects.
- Support a financial user base of over 200 users.

FINANCIAL SYSTEMS ANALYST • SOCIETE INTERNATIONALE DE TELECOMMUNICATIONS AERONAUTIQUES (SITA) • 2002-2003

FINANCIAL STATEMENT CONSOLIDATION ACCOUNTANT • SOCIETE INTERNATIONALE DE TELECOMMUNICATIONS AERONAUTIQUES (SITA) • 2000-2001

UK FINANCIAL ACCOUNTANT • POLAROID PLC • 1999-2000

FINANCIAL STATEMENT ACCOUNTANT • ENTERPRISE RENT-A-CAR SCOTLAND GROUP • 1997-1999



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EDUCATION

FELLOW • 2008 • ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS (ACCA)

PRINCE2 • 2016 • AXELOS

DIPLOMA IN INTERNATIONAL FINANCIAL REPORTING • 2006 • ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS (ACCA)

MEMBER • 2003 • ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS

BACHELOR OF ACCOUNTANCY WITH HONOURS (FIRST CLASS) • 1997 • UNIVERSITY OF STIRLING

3 A-LEVELS • 1991 • EASINGWOLD SCHOOL

Receiving the sixth form award for A-Level Economics

8 GCSEs • 1989 • MANHOOD HIGH SCHOOL

Receiving the award for outstanding achievement for 1989 GCSEs

VOLUNTEER EXPERIENCE

- 9000 mile cycle challenge for Mind York • 2017-18
- Tour de Yorkshire cycle challenge for Cancer Research UK • 2017 • raised £5000 as part of a team of 5.

INTERESTS

- Cycling
- Current affairs/politics
- Reading
- Family life



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